

Hedge fund, Global Capital Commodities LTD, selects Brady solution to manage its futures and options trading for base metals

FOR IMMEDIATE RELEASE

August 15 2011, London: Brady plc (BRY.L) is pleased to announce that hedge fund, Global Capital Commodities LTD has selected Brady's trading and risk management solutions to manage derivatives trading and risk for base metals, precious metals, and energy. The Los Angeles-headquartered hedge fund will implement Brady at its headquarters in Los Angeles, California and Monaco and the solution will be made available remotely to provide access from anywhere. After evaluating several potential suppliers, the Fund selected Brady for its strong options pricing, risk management and volatilities management capability. The win is another significant milestone for Brady in the Alternative Investment space, further strengthening Brady's reputation as the platform of choice for companies involved in base metals. Brady is a leading supplier of trading, risk management and settlement solutions to the industrial and precious metal, softs, agricultural and energy commodities sectors and it is expected this deal will broaden client interest in the Americas.

Marc Aron, Principal of Global Capital Commodities, commented, "we were looking for a solution that would provide best of breed capability to price, monitor, and risk manage our positions and could be quickly implemented to meet our aggressive time constraints. The Brady solution offers all the features needed to price and manage our base metals trading, full coverage of LME-traded metals, as well as other non-ferrous metal products as well as the tools to manage volatility, price curves, and derivatives from wherever we are. After researching the competition we selected Brady because of the depth of industry expertise shown by the team, coupled with the product's functionality that met all our requirements. Brady's solution will allow us to take advantage of the volatile commodity environment."

Gavin Lavelle, CEO of Brady, noted, "With global commodity prices becoming increasingly volatile and highly complex and compliance and regulation requirements becoming stringent market drivers, it is imperative that our team continues to stay ahead of the game in order to meet market requirements and we are delighted that time and time again customers are reassured by our market knowledge and solution skills. A smooth and speedy implementation, complemented by good training, are fundamental requirements for any project and we are delighted when customers recognise this".

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Notes to Editors

About Brady plc

Brady plc (BRY.L) is a leading global provider of trading and risk management software to the worldwide commodity and energy markets. Brady combines fully integrated and complete solutions supporting the entire commodity trading operation, from capture of financial and physical trading, through risk management,

handling of physical operations, back office financials and treasury settlement, for refined and unrefined metals, softs and energy.

Brady has 25 years' expertise in the commodity markets with over 100 customers worldwide, including some of the largest financial institutions, producers and mining corporations which depend on Brady's software solutions to deliver vital business transactions across their global operations. Brady clients include many of the world's largest miners, refiners and producers, trading companies, tier one banks and a large number of London Metal Exchange (LME) Category 1 and 2 clearing members.

For further information visit: www.bradyplc.com

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